lluvia

PREMIER®

COFFEE & TEA

Our Country
Our Motherland
Our Premier Coffee







Together with
Happy Everyday

HAPPY®
Tea & Coffee

INTERNATIONAL STANDARD CERTIFIED

Global GROUP HACCP
Registration No: 76H13803

Global GROUP ISO 9001: 2015 UKAS QUALITY MANAGEMENT 5965
Certificate No. 49Q19467

FDA

HACCP Certified No. 76H13803
ISO 22000:2018 Certified No. 69F19467
FDA Approved Number Sa 4/04031/Hta La





Beauty Pack | Sachet

Premier 3 in 1

Premier 3 in 1 is the first and foremost instant coffee product of Premier Coffee from 2005.

Featuring a perfect coffee aroma from Brazil, Premier 3 in 1 instant coffee offers a delightful journey for the senses, with its bold flavors, smooth texture, and irresistible aroma. It's more than a cup of coffee and crafted to perfection for the enjoyment of coffee flavors everywhere. Experience the magic in every sip.

Specifications
Size : 18g
Shelf Life (Months) : 18
Ingredients: Non-Dairy Creamer, Sugar, Instant Coffee Powder
No. of Units in Beauty Pack: 30 Sachets





Beauty Pack | Sachet

Premier 2 Plus 1

Premier 2 Plus 1, introduced in 2003, marked a revolutionary milestone as Myanmar's inaugural 'Finest Ground Coffee Mix.

Crafted from a blend of Arabica and Robusta coffee, with premium sugar and creamer, Premier 2 Plus 1 offers a harmonious mix of creaminess, sweetness, and satisfying bitterness. Delve into real taste of ground coffee with the best quality like never before.

Specifications
Size : 20g
Shelf Life (Months) : 16
Ingredients: Sugar, Non-Dairy Creamer & Fine Ground Coffee Powder
No. of Units in Beauty Pack: 30 Sachets





Beauty Pack | Sachet

Premier Espresso

Premier Espresso invites you to savor its bold, irresistible, and unique flavor experience.
Crafted for adventurous coffee lovers, its enticing aroma, balanced creaminess, and perfect blend of bitterness and sweetness promise a unique journey. Indulge in a bold and satisfying coffee experience.

Specifications
Size : 18g
Shelf Life (Months) : 16
Ingredients: Sugar, Non-Dairy Creamer, Instant Coffee Powder
No. of Units in Beauty Pack: 30 Sachets





Beauty Pack | Sachet

Premier Arabica Fresh

Premier Arabica Fresh was proudly launched in 2021 as a landmark of Ywar Ngan. It is sourced from 100% Fresh Arabica Coffee Beans at 4,000 ft in Ywar Ngan, Shan State, delivering excellence.

Recognized as Myanmar's finest, Premier Arabica Fresh 2021 offers a finely balanced Arabica aroma, bitterness, creaminess, and sweetness, leading to a harmonious aftertaste. Enjoy its freshness and excellence.

Specifications
Size : 25g
Shelf Life (Months) : 12
Ingredients: Non-Dairy Creamer, Sugar, Fine Ground Arabica Coffee Powder
No. of Units in Beauty Pack: 20 Sachets





Beauty Pack | Sachet

Premier White Coffee

Premier White Coffee is intended for coffee lovers who avoid sugar or have diabetes.

Made with high-quality coffee powder and non-dairy creamer but without sugar, it offers bitterness and creaminess with a thick body and less sweetness. Enjoy the unique taste of coffee while prioritizing health.

Specifications
Size : 12g
Shelf Life (Months) : 18
Ingredients: Non-Dairy Creamer & Instant Coffee Powder
No. of Units in Beauty Pack: 30 Sachets





Beauty Pack | Stick

Premier 4 in 1 Fusion

Premier 4 in 1 Fusion utilizes high quality coffee crystals based on Arabica Beans made through Freeze-drying techniques, enriched with roasted and micro-ground Arabica coffee as well.

Premier 4 in 1 Fusion offers an enchanting aroma and ground note, fair bitterness & creaminess, sweetness with good body. Enjoy the uniquely smooth taste, balanced in the aftertaste.

Specifications
Size : 18g
Shelf Life (Months) : 12
Ingredients: Non-Dairy Creamer, Sugar, Instant Coffee Powder, Coffee Flavor
No. of Units in Beauty Pack: 20 Sticks





Beauty Pack | Sachet

Premier Namhsan Tea

Premier Namhsan Tea Mix blends instant tea powder with dried tea leaves from Namhsan Town, Northern Shan State, known for its finest tea leaves.

Premier Namhsan Tea Mix balances creaminess and sweetness with hints of condensed milk, along with slight astringency and fair bitterness. Its aroma evokes freshly brewed black tea, and after stirring, small tea leaf particles settle, providing an authentic taste and aroma.

Specifications
Size : 20g
Shelf Life (Months) : 18
Ingredients: Non-Dairy Creamer, Sugar, Instant Tea Powder,
Fine Ground Tea Leaves Powder
No. of Units in Beauty Pack: 20 Sachets





Beauty Pack | Sachet

Premier Strong Coffee

Premier Strong Coffee, part of the esteemed Premier lineup, offers a robust and invigorating coffee experience.

Crafted for coffee enthusiasts, it blends potent bitterness and astringency with creamy sweetness for a balanced taste. Its distinctive profile uplifts mood and provides a revitalizing energy boost, ensuring alertness day and night. With its expertly balanced flavors, Premier Strong Coffee guarantees a truly satisfying and revitalizing experience.

Specifications
Size : 18g
Shelf Life (Months) : 18
Ingredients: Non-Dairy Creamer, Sugar, Instant Coffee powder, Maltodextrin,
Coffee flavor
No. of Units in Beauty Pack: 30 Sachets



500g Pack | 200g Pack

Premier Roasted Beans (Light Roast)

Savor our Light Roast Arabica Beans' exquisite flavor profile, boasting a delicate light brown hue, heightened acidity, and delightful fruity undertones. Experience the refreshing combination of bright acidity, subtle bitterness, and captivating aroma in every invigorating cup.

Specifications
Origin : Myanmar
Shelf Life (Months) : 12
Ingredients: 100% Arabica Coffee Beans



500g Pack | 200g Pack

Premier Roasted Beans (Medium Roast)

Experience flavor harmony with our Medium Roast Arabica Beans, highlighting natural bean characteristics for a rich taste. Enjoy hints of cocoa, citrus, and fruity aroma, blending smoothly between bitter and sweet notes to elevate your coffee experience today.

Specifications
Origin : Myanmar
Shelf Life (Months) : 12
Ingredients: 100% Arabica Coffee Beans



500g Pack | 200g Pack

Premier Roasted Beans (Dark Roast)

Indulge in bold richness with our Dark Roast Arabica Beans, boasting deep brown color and mellow acidity. Enjoy the robust aroma and notes of caramel and chocolate for an elevated coffee experience today.

Specifications
Origin : Myanmar
Shelf Life (Months) : 12
Ingredients: 100% Arabica Coffee Beans



500g Pack | 200g Pack

Premier Roasted Beans (Espresso Roast)

Discover the essence of our Espresso Roast Beans, with a dark brown color and intense aroma. Indulge in rich chocolate notes and a bold bitterness, culminating in a sweet finish with every sip.

Specifications
Origin : Myanmar
Shelf Life (Months) : 12
Ingredients: 100% Arabica Coffee Beans







Beauty Pack | Sachet

Premier 3 in 1 Coffee – Zero Sugar

Enjoy the full flavor of coffee with none of the sugar. Premier 3 in 1
Zero Sugar Added Coffee is crafted to offer a satisfying 3 in 1 coffee experience for those who look to avoid sugar while still enjoying a full-bodied, energizing cup.

Specifications
Size : 12g
Shelf Life (Months): 18
Ingredients: Non-Dairy Creamer, Instant Coffee Powder, Sweeteners
No. of Units in Beauty Pack: 30 Sachets





Beauty Pack | Sachet

Premier Namhsan Tea – Zero Sugar

Refresh yourself with the clean, authentic taste of tea—without the sugar. Our Premier Namhsan tea Zero Sugar Added captures the natural character of tea leaves, including subtle astringency and delicate flavor nuances. Ideal for those who prefer the full tea experience while supporting a no-sugar lifestyle.

Specifications
Size : 12g
Shelf Life (Months): 18
Ingredients: Non-Dairy Creamer, Tea Powder, Fine Ground Tea Leaves Powder, Sweetners
No. of Units in Beauty Pack: 20 Sachets





Sachet Box | Sachet

Premier Drip Coffee (Light Roast)

Experience the bright and vibrant flavors of our Premier Drip Coffee, Light Roast, from Shan Highlands Myanmar. Sourced from the picturesque Shan region in Myanmar, located high above 4,000 feet, this coffee showcases the unique terroir of the region. Light roasting preserves the delicate aromas and bright acidity inherent in the beans, offering a crisp and clean cup. Ideal for those who love their coffee light, lively, and full of character. Perfect for sipping throughout the day, this roast highlights the natural flavors of the 100% Arabica beans, grown in the cool, high-altitude climate of Shan Highlands.

Specifications
Size : 10g
Shelf Life (Months): 12

Ingredients: 100% Arabica Coffee Powder
No. of Units in Box : 10 Sachets





Sachet Box | Sachet

Premier Drip Coffee (Medium Roast)

Our Premier drip coffee Medium Roast, from Shan Highlands Myanmar brings a well-balanced cup that combines the smooth sweetness of the beans with a touch of boldness. Sourced from the high-altitude region of Shan in Myanmar, this roast allows for the rich, nuanced flavors to shine through. The medium roast enhances the beans' natural sweetness while adding a deeper body and more pronounced flavors. Ideal for those who prefer a balanced cup without compromising on the complex, vibrant flavors of high-quality 100% Arabica coffee.

Specifications
Size : 10g
Shelf Life (Months): 12

Ingredients: 100% Arabica Coffee Powder
No. of Units in Box : 10 Sachets





Beauty Pack | Sachet

Happy Tea Mix

Happy Tea Mix is meticulously crafted to bring the authentic taste of tea shops to your cup.

Delight in its smooth and creamy texture, perfectly balanced with a real tea flavor that promises a satisfying sip every time. Experience a truly comforting and indulgent tea moment, unlike any other.

Specifications
Size : 22g
Shelf Life (Months): 18
Ingredients: Non-Dairy Creamer, Sugar, Skim Milk Powder, Instant Tea Powder, Sweetener
No. of Units in Beauty Pack: 30 Sachets





Beauty Pack | Sachet

Happy Coffee Mix

Happy Coffee Mix is an exquisite blend where every sip unveils a rich aroma, delightful sweetness, and creamy texture, accompanied by a thick body and satisfying mouthfeel.

Crafted to foster a sense of togetherness, it's ideal for cherishing joyful everyday moments with loved ones.

Specifications
Size : 22g
Shelf Life (Months): 18
Ingredients: Non-Dairy Creamer, Sugar, Instant Coffee Powder
No. of Units in Beauty Pack: 30 Sachets

A Perfect Cup of Premier Every Day

PREMIER®
COFFEE & TEA



UNVEILING NATURE'S RICHNESS FROM ABOVE 4000FT PEAK

PREMIER®
ARABICA FRESH COFFEE
ရွာငံ BLEND



PREMIER®
COFFEE
WHITE COFFEE



Fuel Your Health
No Sugar but Naturally Delicious



Brew Your Success

PREMIER®

4 in 1
Fusion





Freeze-Dried Microground Coffee


Experience the Freshness of
Authentic Namh San Tea
PREMIER®
နမ့်ဆန်
တီးမစ်
PREMIER®
နမ့်ဆန်
တီးမစ်
The Richest Taste of Namhsan Tea Leaves
20
Sachets


Stronger Brew,
Stronger You
PREMIER®
STRONG COFFEE
PREMIER®
STRONG COFFEE
Instant Coffee Mix
3 in 1
30
Sachets
PREMIER®
STRONG COFFEE
Instant Coffee Mix
3 in 1
18g

Mak Every Moment
Sweet with Happy Coffee

HAPPY
Tea & Coffee



Good Moments
Start with Happy

HAPPY
Tea & Coffee



PREMIER®
COFFEE & TEA

HAPPY®
Tea & Coffee



INTERNATIONAL DISTRIBUTOR AND BRAND OWNED BY

Premier Foods Holding Pte Ltd
6 Eu Tong Sen St, #10-06 The Central,
Singapore 059817
Tel : +65 8205 4350

ENQUIRIES

Tel : +959970034324, +905303068838, +65 6323 3265
Email address: kalayar.yeemon@lluvia.com.mm, burak.demirtas@pfh.com.sg, sales@pfh.com.sg



Long lasting taste

Wah-Lah®

Instant Noodle



Soft & Elastic Noodle Texture
Authentic Aroma and Taste
Food Safety Standards
Japanese Technology

wahlahinstantnoodle

Indulge in the lasting culinary pleasure for long lasting taste

Wah-Lah®

Chicken Flavoured Mi Goreng

Experience the authentic noodle as delicious as China Town noodle

- Indulge in the genuine sweet taste of authentic Chinese Mi Goreng, a beloved favorite in Myanmar.
- Enjoy the simple flavor of chicken meat blended with spring onion and fried garlic chips, all atop soft and elastic noodles.

An irresistible taste of the rich and savory essence that mirrors the flavors in the heart of Chinatown in Myanmar.



Vegetarian Flavoured Mi Goreng

The distinctive vegetable-infused taste leaves a lasting impression

- A symphony of flavors that transcends the ordinary, inviting you to savor the richness of a vegetable-infused taste, authenticity meets innovation.
- A modern interpretation of authentic flavors, appealing to those who seek a harmonious blend of tradition and innovation.
- Immerse your senses in the authentic aroma and taste.

Savor the authentic aroma and taste of Vegetarian Flavored Mi Goreng.



Sichuan Flavoured Spicy Mala Xiang Guo

The perfect fusion of authentic Chinese Sichuan numbing powder and Myanmar's signature spiciness

- Wah-Lah captures the essence of Mala Xiang Guo, using authentic Sichuan powder but finely tuning the numbing and spiciness to strike the perfect balance for the preferences of both Upper and Lower Myanmar people.
- Indulge in large-sized noodles with a delightfully elastic and soft texture.

Savor the authentic taste of Sichuan Flavored Spicy Mala Xiang Guo.



Shrimp Flavoured Spicy Tom Yum Mi Goreng

The perfect fusion of fresh vegetables and authentic chili combine with Tom Yum ingredients

- Even a latecomer to the market, Wah-Lah has conquered the dry noodle category with Chicken Mi Goreng, then we came up again our innovation in the Sour & Spicy category "Mee Tauk," meaning "flames."
- Savor the sweet taste of fresh vegetables and local chili, crafting the finest chili paste infused with aromatic shrimp flavors.

An authentic Tom Yum taste profile tailored to the Mi Goreng type.



Tasty Chicken Flavoured Mi Goreng

A fusion of dynamic spiciness and sweetness to convey the distinctive taste profile

- Experience a dynamic blend of spiciness of local chili and the sweetness of "Sweet Soy Sauce."
- Instantly feel the heat upon the first bite, followed by a delightful sweetness that lingers, creating a long-lasting, mouthwatering taste.

Sustained and delightful flavor experience, ensuring that every bite leaves a lasting impression.



Chicken Flavoured Mala Mao Cai

The perfect fusion of authentic Chinese Sichuan numbing powder and Myanmar's signature spiciness

- Wah-Lah captures the essence of Mala Mao Cai, using authentic Sichuan powder but finely tuning the numbing and spiciness to strike the perfect balance for the preferences of both Upper and Lower Myanmar people.
- Indulge in large-sized noodles with a delightfully elastic and soft texture.

Savor the authentic taste of Sichuan Flavored Spicy Mala Mao Cai.



Small CTN - 30 Packs / Master CTN - 180 Packs

We are delivering happiness, flavor, and assurance to every one making truly tasty and safe instant noodles.

Wah-Lah®

Myanmar Traditional Noodle Salad

Inspired by the timeless and beloved Myanmar authentic "Khauk Swe Thoke", one of national cuisines

- This noodle salad transcends to the instant noodle realm, capturing the essence of the traditional "Khauk Swe Thoke."
- "A well-crafted 'Khauk Swe Thote' combines the essential flavors of sweet, sour, salty, and spicy, referred to as 'Chin Ngan Sat,' resulting in an excellent and harmonious taste.

Break away from the traditional breakfast timeline and savor the unique presence.



Garlic Chicken Flavoured Soup

The original taste of Nissin "Chicken Soup"

- Indulge in the delightful aroma and taste of our Chicken Broth complemented by the freshness of black pepper powder.
- Experience the perfect blend of chicken broth's rich flavor with a hint of spice and the aromatic freshness of black pepper.
- The garlic-flavored noodles contribute to a harmonious and delicious combination with the chicken broth.

A distinct taste of black pepper and the soft noodle texture, infused with garlic powder to enhance the distinct taste profile.



Chicken Flavoured Coconut Noodle Soup

Traditionally a breakfast delight, the timeless popularity of traditional Myanmar cuisine

- Experience the authentic taste and flavors of Ohn Noe Khauk Swe, a traditional Myanmar dish.
- Enjoy the perfect blend of coconut milk creaminess with chicken flavors, enhanced by the addition of grilled chili powder for those who crave a touch of spiciness.

A well-crafted with authenticity in mind, using genuine coconut milk powder for that rich creaminess.



Shrimp Flavoured Sour & Spicy Soup

Crafting the best Tom Yum chili paste enriched with aromatic shrimp flavor

- A unique Chili paste made from fresh vegetables and authentic chili combines with Tom Yum Seasoning Powder is redefining the Sour & Spicy Soup experience of Tom Yum.

Crafted from fresh vegetables and authentic chili, the chili paste combines with Tom Yum ingredients to cater Tom Yum taste to the preferences of Myanmar people.



Tom Yum Shrimp Flavoured Creamy Soup

Experience the fusion of authentic Sour and Spicy Thai Creamy Tom Yum with rich creaminess.

- Inspired by the fusion of authentic Thai Creamy TomYum with a combination of sour and spiciness with a well-blended mix of creaminess and sweetness.



Kimchi Instant Noodle

Enjoy the authentic taste of traditional Korean Kimchi with every bite!

- Fresh and vibrant color and aroma of traditional Korean Kimchi
- Rich umami taste with Dried Cabbage, Carrot and Dried Leek Onion flakes Every bite delivers the true authentic Kimchi experience



Small CTN - 30 Packs / Master CTN - 180 Packs

Indulge in the lasting culinary pleasure for long lasting taste

Wah-Lah®

Chicken Flavoured Mi Goreng



Vegetarian Flavoured Mi Goreng



Myanmar Traditional Noodle Salad



Shrimp Flavoured Spicy Tom Yum Mi Goreng



Tasty Chicken Flavoured Mi Goreng



Sichuan Flavoured Spicy Mala Xiang Guo



Shrimp Flavoured Sour & Spicy Soup



Tom Yum Shrimp Flavoured Creamy Soup



Tom Yum Shrimp Flavoured Creamy Soup



Garlic Chicken Flavoured Soup



Chicken Flavoured Coconut Noodle Soup



Chicken Flavoured Mala Mao Cai



Kimchi Instant Noodle



- ISO 9001: 2015 Certified No.TH19/12292
- GHPs Certified No.TH19/12293
- HACCP Certified No.TH19/12294
- FDA Approved Number Sa 5/18179/Hta La

Manufactured by:
Sar Taw Kal Noodle Co., Ltd.